



11th APPU Postal Business Forum

www.postalbusinessforum.com

Hotel Sofitel Bangkok
17th – 20th November 2024

Sunday 17th November 2024 (1800-2100 Hrs.)

CEOs Roundtable- An invitation-only event exclusive to the postal CEOs from the Asia-Pacific and beyond. (Details to be sent to the invited participants only)

Monday 18th November

0930 **Inauguration and Keynote Address**

1030 **Session 1 of CEOs Forum: Strategic approach for future growth**

1200 **Session 2 of CEOs Forum: Evolving Postal Services into Regional Logistics Hubs**

1400 **Session 3 of CEOs Forum: Navigating Challenges and Seizing Opportunities in Diverse Postal Markets**

1530 **Award Ceremony: Presentation by short-listed postal operators and distribution of awards on "Innovation in the Postal Sector" and "Sustainable Initiatives in the Postal Sector"**

1600 **Visiting booths and networking**

1800 **Dinner reception for CEOs, delegates, and participants**



Tuesday 19th November

0900 **Welcome and Introduction**

0930 **Session 1: Trends and Drivers in the Postal Sector**
Keynote and Panel of regional postal leaders

1100 **Innovation in the last mile and changing trends in the first mile**
Key enablers – speakers, roundtables, and APPU member panel

1330 **Strategic Initiatives in the Postal Sector**
Strategic solutions - speakers, roundtables, and APPU member panel

1530 **Sustainable Development and the Postal Sector**
Sustainability Initiatives – speakers, roundtables, and APPU member panel

1700 *Drinks reception, visit booths, and networking*

1800 *Cultural dinner*

Wednesday 20th November

0900 **Session 2: Repositioning posts as key players in cross-border commerce**
Speakers and Panel of regional postal leaders

1100 **Session 3: Regional Collaboration and Co-operation**
Speakers and Panel of regional postal leaders

1330 **Start-up Forum: Showcase of start-ups**

1600 **Building a culture of innovation and nurturing start-ups and good ideas**
Roundtables and APPU member panel

1830 **Gala Farewell Dinner**