



12th APPU Postal Business Forum

www.postalbusinessforum.com

JW Marriott Bangkok

1-4 December 2025

Monday, 1 December 2025- Wittayu (4th floor): *Postal CEOs Roundtable on “Postal Business in Transition: Strategy, Growth and Partnerships.” (Closed room discussion of postal leaders: Invite-only event)*

Tuesday, 2 December 2025- Sukhumvit I-III (3rd floor)

0900 *Inauguration and Keynote Address*

Inaugural address: Dr. Vinaya Prakash Singh, Secretary-General, APPU

Keynote address: Mr. Marjan Osvald, Deputy Director General, UPU

0915 *Session 1 of CEOs Forum: Reimagining the Future – Innovation & Digital Evolution*

Presentations:

1. **Pos Malaysia:** Mr. Charles Brewer, Group CEO
2. **China Post Group:** Mr. Qu Yunhai, Vice President, China Post Group
3. **India Post:** Mr. Harpreet Singh, Member (Operations), India Post

10:00 *Presentation by Partners:*

1. **Far Eye:** Mr. Gautam Kumar, Co-Founder and COO, Far Eye
2. **VISA:** Ms. Azrin Azlina Anuar, Head of Visa Government Solutions, Asia Pacific

1020 *Group Photograph and Coffee Break*

1040 *Panel Discussion of CEOs*

Panel:

1. Mr. Charles Brewer, Group CEO, Pos Malaysia
2. Mr. Qu Yunhai, Vice President, China Post Group



3. *Mr. Harpreet Singh, Member (Operations), India Post*
4. *Mr. Mohammad Ahmadi, Deputy Minister, Chairman of the Board & CEO, Iran Post*

11:40 *Presentation by Partners:*

1. **Elastic Run:** *Mr. Sandeep Deshmukh, Co-Founder and CEO, Elastic Run*
2. **Avalara:** *Mr. Patrick Frith, Sr. Director of Growth, Cross Border EMEA, Avalara*

12:00 *Lunch with appreciation to **Escher Group***

1400 ***Session 2 of the CEOs Forum: Strategic Vision for the Future of Posts***

Presentation by Partners

1. **Escher Group:** *Mr. Brody Buhler, CEO, Escher Group*
2. **Adiona Tech:** *Mr. Richard Savoie, CEO, Adiona Tech*

Presentations:

1. **PUASP:** *Dr. Franklin Castro, Secretary-General*

15:00 *Panel:*

1. *Mr. Telmen Gerelt, CEO, Mongol Post*
2. *Mr. Isaac Mow, CEO, Fiji Post*
3. *Mr. Maximo C. Sta. Maria III, PMG & CEO, PHL Post*
4. *Ms. Caroline Kanoko, CEO, Solomon Islands Post*

16:00 *Coffee Break*

16:15 **Presentation by Partners**

1. **Box C:** *Ms. Tawnee Steinke, VP of Products and Partnerships, Box C*
2. **Google:** *Ms. Anjusha Sandeep Nair, Principal Architect, Google Maps*
3. **Omnic:** *Mr. Jegors Seluks, Director Digital Marketing, Omnic*
4. **Shipsy:** *Mr. Mradul Khandelwal, VP- APAC and Key Accounts*

1645 **Award Ceremony**

Presentation by short-listed postal operators and distribution of awards on "Innovation in the Postal Sector."

1715 **Visiting booths, technology/ AI showcase, and networking**

1730 **Cocktail reception for CEOs and participants with appreciation to Shipsy**



Wednesday, 3 December 2025

0900 *Session 1: Digital Transition and AI in Postal Operations*

Speakers and Panel of regional postal leaders

Presentations:

1. *Mr. Lee Hon Chew, Vice President, Singapore Post*
2. *“Utilization of AI in Postal Business”- Mr. Minjong Seo, Deputy Director, Korea Post*
3. *“A Path to Reinvention”, Mr. Mark Briganti, Principal Director, Accenture*

Panel:

1. *Singapore Post: Mr. Lee Hon Chew, Vice President*
2. *Far Eye: Mr. Suryansh Jalan, President*
3. *Accenture: Mr. Mark Briganti, Principal Director*
4. *Escher: Ms. Elaine Chan, Vice President*
5. *Reason Solutions: Mr. Wilson George, CTO*

1030 *Session 2: Innovation in the last mile and changing trends in the first mile*

Key enablers – speakers, roundtables, and APPU member panel

Presentation:

1. *“Delivery Repeatability: An AI-based first & last-mile delivery strategy”- Mr. Prash Ranjan, Head of Product, Oni Group*

Panel 1:

1. *Adiona Tech: Mr. Richard Savoie, CEO*
2. *Elastic Run: Mr. Sachin Mane, Vice President*
3. *Oni Group: Mr. Prash Ranjan, Head of Product*
4. *Google: Ms. Anjusha Sandeep Nair, Principal Architect, Google Maps*
5. *APPU Members/ Guests*

Panel 2:

1. *Omnica: Mr. Jegors Seluks, Director Digital Marketing*
2. *Route Smart: Mr. Aaron Nuffer, Sr Client Success Manager*
3. *Giro: Mr. Bastian Schilling, Business Development Director*
4. *Shipsy: Mr. Mradul Khandelwal, VP- APAC and Key Accounts*
5. *APPU Members/ Guests*

12:00 Lunch with appreciation to **VISA**



1330 **Session 3: Facilitating cross-border shipments- easing Customs and Border Control requirements**

Key enablers - speakers, roundtables, and APPU member panel

Presentations:

1. *“IPC’s Postal DDP solution: the end-to-end solution for tax collection, tracking and reconciliation”- Mr. Gruttgen Marco, Head of Networks, IPC*
2. *“UPU DDP Solution- Status Update”- Mr. David Avsec, PTC UPU*
3. *“Building Resilience in Cross-Border Logistics Amid Regulatory Shifts”- Asendia*

Panel:

1. *Box C: Ms. Tawnee Steinke, VP of Products and Partnerships, Box C*
2. *IPC: Mr. Gruttgen Marco, Head of Networks*
3. *Safe Package: Mr. Chris Deng, Senior Director*
4. *Avalara: Mr. Craig Reed, SVP, Global Trade*
5. *Asendia: Mr. Senthil Kumar, CEO, Asendia Singapore/South Asia*
6. *USPS/ APPU Members/ Guests*

1530 **Session 4: Expanding Trade and Financial Inclusion through Postal Networks**

Key enablers - speakers, roundtables, and APPU member panel

Presentations:

1. *“Financial Inclusion through Postal Networks”- Dr. Gaurav Kumar Saini, UPU RO New Delhi*

Panel:

1. *VISA: Ms. Azrin Azlina Anuar, Head of Visa Government Solutions, Asia Pacific*
2. *UPU-UPI: Dr. Gaurav Kumar Saini, Lead of the Project*
3. *UPU PTC: Mr. David Avsec, PTC UPU*
4. *Oman Post: Mr. Ahmed Nasser Al Aamri, Acting PMG*
5. *APPU Members/ Guests*

1630 **Fireside Chat**



Thursday, 4 December 2025

0900 Session 5: Global Trends- Insights from around the world
Speakers and Panel of regional postal leaders

Presentations:

1. *Emirates Post*
2. *La Poste France*
3. *PRIME*
4. *APP Cooperative*

Panel:

1. *UPU: Mr. Mutua Muthusi, Director, DCDEV, UPU*
2. *Emirates Post: Mr. Nixit Thareja, Sr. Director*
3. *La Poste France: Ms. Yan Jin Zhuang, Director*
4. *APP Cooperative: Mr. Gary Carroll, Managing Director*
5. *PRIME: Ms. Cinzia Neri, Head of PRIME*
6. *APPU Members/ Guests*

1100 Session 6: Driving Strategic Transformation Across Postal Operations
Key enablers - speakers, roundtables, and APPU member panel

Presentations:

1. *“Transforming your data into decision making power”- The Information Factory*
2. *“DIGIPIN”- Mr. Ankush Bhagat, Asst Director General, India Post*

Panel:

1. *India Post: Mr. Ankush Bhagat, Asst Director General*
2. *Maldives Post: Mr. Mohamed Ahmed, CCO*
3. *The Information Factory: Ms. Manale Azar, Postal Sector Expert*
4. *UPU: Mr. Thakur Subhash Sinha, Coordinator (Asia-Pacific)*
5. *APPU Members/ Guests*

12:00 Lunch with appreciation to **BOX C**



1330 *Session 7: Sustainable Development and Climate Action in the Postal Sector*
Speakers and Panel of regional postal leaders

Presentations:

1. *La Poste France*
2. *Bhutan Post*
3. *Thailand Post*
4. *Pos Malaysia*

Panel:

1. *La Poste France: Ms. Margaux Meidinger, Head of European CSR Affairs*
2. *Bhutan Post: Mrs. Wangmo Droenma, Manager, Postal Operations*
3. *Pos Malaysia: Ms. Nisrina Ahmad Najamuddin, Sustainability Data & Research*

1530 *Session 8: Innovation and Start-up Forum: Showcase of start-ups*

Presentations:

1. *Postex*
2. *Tensor*
3. *IDX Technology Pvt Ltd- India*

Panel:

1. *Postex: Mr. Behrang Aghilinisab, CEO*
2. *Tensor: Mr. Sasan Mohammadi, CEO*
3. *IDX Technology Pvt Ltd: Mr. Pawan Singh, CEO*
4. *APPU Members/ Guests*

1700 *Closing of the 12th APPU Postal Business Forum*