



11th APPU Postal Business Forum

www.postalbusinessforum.com

Hotel Sofitel Bangkok
17th – 20th November 2024

Sunday 17th November: "Inspiration Room", 3rd Floor, Sofitel

- 1745 *Registration for the CEOs Roundtable [by invitation-only]*
- 1800 *Postal CEOs Roundtable: An exclusive roundtable gathering of postal CEOs and leaders to discuss innovative strategies for business growth, collaboration, and the future of the postal sector. [Invitation-only event, closed meeting]*
- 1930 *Dinner reception for CEOs; with appreciation to Shippy, Platinum Sponsor*

Monday 18th November: Ballroom 2-3, 7th Floor, Sofitel

- 0830 *Registration*
- 0900 *Inauguration and Keynote Address*
Dr. Vinaya Prakash Singh, SG, APPU
Mr. Marjan Osvold, DDG, UPU
- 0915 *Session 1 of CEOs Forum: Strategic approach for future growth in the Postal Sector*

Presentations:

- *Pos Malaysia*
- *China Post Group*
- *Thailand Post*
- *Japan Post*



Panel:

- *Cambodia Post: Mr. Then Samvisoth, CEO*
- *China Post Group: Mr. Chenglin Guo, CFO*
- *Pos Malaysia: Mr. Charles Brewer, Group CEO*
- *Thailand Post: Dr. Tyn Tawitaranond, Chief Digital Business Officer*
- *Japan Post: Ms. Haruko Takachi, Executive Manager*

1030 **Group photograph and Coffee break**

1100 **Session 2 of CEOs Forum: Evolving Postal Services and Digital Transformation**

Presentations:

- *Sing Post*
- *India Post*
- *Pos Indonesia*

Panel:

- *Sing Post: Mr. Li Yu, CEO*
- *India Post: Mr. Subrat Das, Member, Postal Services Board*
- *Pos Indonesia: Mr. Faizal Rochmad Djeomadi, CEO*
- *La Poste France: Mr. Jean-Paul Forceville, POC Chair*
- *Oman Post: Mr. Ibrahim Sultan Al Hosni, Acting CEO*

1230 **Lunch; with appreciation to Escher Group, Gold Sponsor**

1400 **Session 3 of CEOs Forum: Navigating Challenges and Seizing Opportunities in Diverse Postal Markets**

Presentations:

- *Mongolia Post*
- *Maldives Post*
- *UPU*

Panel:

- *Bhutan Post: Mr. Karma Nidup, CEO*
- *Brunei Post: Dr. Awang Rosi bin Hj Abdul Aziz, PMG*
- *Maldives Post: Mr. Ahmed Shafeeq, CEO*



- *Mongolia Post: Mr. Telmen Gerelt, CEO*
- *Sri Lanka Post: Mr. Ruwan Sathkumara, PMG*

1530 *Coffee break*

1600 *Award Ceremony: Presentation by short-listed postal operators and distribution of awards on “Innovation in the Postal Sector” and “Sustainable Initiatives in the Postal Sector”*

1630 *Visiting booths and networking*

1800 *Dinner reception for CEOs and participants; with appreciation to Elastic Run, Platinum Sponsor*



Tuesday 19th November

0900 ***Welcome and Introduction***
Dr. Vinaya Prakash Singh, SG, APPU
Moderator: Mr. Derek Osborn

0915 ***Session 1: Trends and Drivers in the Postal Sector***
Keynote and Panel of regional postal leaders

Presentations:

- ***"Development Trends and Driving Factors of China's Postal Industry"***- Ms. Yan GENG, State Post Bureau of China
- *Sing Post*- Mr. Sid Hart, Vice President, International BU
- ***"Postal opportunities in cross-border e-commerce: focus on returns"*** – Mr. Marco Gruttgen, International Post Cooperation
- *Shipsy*- Mr. Mradul Khandelwal, Executive Vice President

Panelists:

- Ms. Yan GENG, State Post Bureau of China
- Mr. Sid Hart, Sing Post
- Mr. Marco Gruttgen, International Post Cooperation
- Mr. Mradul Khandelwal, Shipsy
- Experts

1030 *Coffee break*

1100 ***Innovation in the last mile and changing trends in the first mile***
Key enablers – speakers, roundtables, and APPU member panel

Presentations:

- ***"The AI-driven Last Mile"***- Mr. Richard Dong, China Post Group
- *Escher Group* – Mr. Brody Buhler, CEO
- *PRIME*- Ms. Cinzia Neri, Head of PRIME
- *SMARCEL*

Panelists:

- *Richard Dong, China Post Group*
- *Brody Buhler, Escher Group*
- *Cinzia Neri, Head of PRIME*
- *SMARCEL*



1230 **Lunch; with appreciation to VISA, Gold Sponsor**

1330 **Strategic Initiatives in the Postal Sector**

Strategic solutions - speakers, roundtables, and APPU member panel

Presentations:

- **“Sustainability Initiatives in Thailand Post”**- Mr. Aittipon Rupan, Senior Manager of Strategy and Planning Division, CSD Department, Thailand Post
- *Elastic Run*- Mr. Sachina Mane
- **“Into an Era of Smart Logistics”**- Ms. Mingxu Cao, Cainiao

Panelists:

- Mr. BAE Jeongki, Korea Post
- Mr. Aittipon Rupan, Thailand Post
- Ms. Pantea Jamshidi, Iran Post
- Mr. Sachin Mane, Elastic Run
- Ms. Mingxu Cao, Cainiao

1500 *Tea break*

1530 **Special Panel on Postal Financial Services**

Presentations:

- VISA- Mr. Nat Scheer, Head of Partnerships, VISA Government Solutions
- AXA

Panelists:

- AXA
- VISA- Nat Scheer, Head of Partnerships, VISA Government Solutions
- Dr. Gaurav Saini, UPU Regional Office, New Delhi
- Experts



Special Panel on Addressing:

Presentations:

- ***“DIGIPIN”***- Mr. Dushyant Mudgal, Head of International Relations, India Post.
- ***“Digital Post ID”*** by Thailand Post

Panelists:

- *Mr. Dushyant Mudgal, India Post*
- *Thailand Post*
- *Mr. Telmen Gerelt, CEO, Mongol Post*
- *Mr. Santosh Gopal, Ship2myID*

1700 Drinks reception, visit booths, and networking

1800 Meeting of Sponsors and Partners [closed meeting]



Wednesday 20th November

0900 *Session 2: Repositioning posts as key players in cross-border commerce*
Speakers and Panel of regional postal leaders

Presentations:

- ***“EMS -Direct service that achieves cost-saving”- Mr. BAE Jeongki, Director, Korea Post***
- *Mr. Ahmed Al Amri, Oman Post*
- *Far Eye*

Panelists:

- *Sing Post*
- *Mr. BAE Jeongki, Director, Korea Post*
- *Mr. Ahmed Al Amri, Oman Post*
- *BoxC*
- *Mr. Lionel Sacon, Amazon AWS*

1030 *Coffee break*

1100 *Session 3: Regional Collaboration and Co-operation*
Speakers and Panel of regional postal leaders

- *Dr. Theara Horn, DG, Cambodia*
- *Ms. Ariya Thongbai, UPU Regional Office, Bangkok*
- *Mr. Gary Carroll, MD, APP Cooperative*
- *Ms. Yana Brugel, Consultative Committee, UPU*

1200 ***Lunch; with appreciation to AXA Insurance, Gold Sponsor***

1330 ***Start-up Forum: Showcase of start-ups***
Moderator: Dr. Bernhard Bukovc

1330 ***Panel 1 on “Building a Culture of Innovation” followed by start-up showcase***

- *Fiona Liao, Pos Malaysia*
- *Thailand Post*
- *Mr. Ankur Tiwari, India Post*
- *Shipsy*



1420 Panel 2: “Staying Ahead of the Curve” followed by start-up showcase

- *Sing Post*
- *Marc Sorgeloos, bpost*
- *MMDSmart*
- *Ms. Jaya Rohra, Elastic Run*

1510 Coffee break

1530 Panel 3 on “Growth through Innovation” followed by start-up showcase

- *Mr. Nirandone Duangphachanh, Lao Post*
- *Pos Indonesia*
- *UPU*
- *Far Eye*

1620 Wrap-up of the Start-up Forum

1630 Closing Remarks: 11th APPU Postal Business Forum